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NANOCLARITY

A MONTHLY NEWSLETTER AND COMMENTARY
NANOTECHNOLOGY'S CURRENT STATE, MEANING AND WORTH

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Press Release

NanoClarity to Rate All Nanotech Companies Nanotech Newsletter To Assess Each Nanotech Company's Odds for "Sustainable Profitability" Using its "NALA Index" Rating

Jersey City, February 7: Alan Shalleck, publisher of **NanoClarity**, the new nanotechnology monthly newsletter, announced today that **NanoClarity** will rate each promising nanotechnology company on its outlook for "sustainable profitability" using NanoClarity's proprietary "NALA* Index" rating system. **NanoClarity** is distributed over the Internet at www.nanoclarity.com. A company's NALA* Index will be available only to **NanoClarity's** subscribers. Mr. Shalleck said, "To date no one has evaluated investment in nanotech companies based on "sustainable profitability" ... the only evaluation that makes investing sense. I expect a company's NALA* Index to become a standard measure for all nanotechnology investors."

NanoClarity is e-published by high technology entrepreneur Alan Shalleck, a graduate of MIT and Harvard Business School, who has had a 40-year creative commitment to the leading edges of technology and business and is a recognized expert in the immediate and long-term prospects for nanotechnology. Mr. Shalleck stated, "The NALA* Index comes directly out of my many years of experience as a high tech entrepreneur, consultant and teacher. It represents an investor's best measure of the ultimate value of his proposed nanotech investment."

No other nanotechnology publication combines the assessment and perspective **NanoClarity** provides. Correctly valuing nanotechnology companies is a missing element in the general and investing public. The probability of nanotechnology companies attaining "sustainable profitability" is currently lacking. **NanoClarity** now uniquely adds this long-term assessment to its subscribers' outlook.

Most experts agree that nanotechnology is the technological future. Nanotech, the building of nanomolecules of between 0.1 and 100 nanometer, nanomaterials and complete nanosystems, is "disruptive" technology. Creating such products from the "bottom up" revolutionizes the way we make and do things. Nanotech will change entire industries. Nanotech generates proprietary technology and valuable patents. A new wave of nanocompany creation and nanoproduct development is underway ... and this wave is not well valued.

Nanotechnology is a worldwide investment effort and will determine the economic growth of every country in the 21st Century. The country that most succeeds in nanotech will probably dominate the world economy in thirty - fifty years. There is no assurance that country will be the United States. These nanotech social and ethical issues need discussion. **NanoClarity** describes, discusses and values all ... every month.

*NanoClarity's NALA Index ... Nanotechnology Asset Long-term Analysis ... is a proprietary system created by **NanoClarity** specifically to assess nanotechnology companies for investors. The NALA 10 point Index ranges from 0.00 (bad risk) to 10.00 (sure bet). The NALA index is built up using 12 sub-indices, each with a 0.00 -10.00 range. These sub-indices include: company business model, where a company is on the nanovalue chain, the need for additional investment and other measures. NALA rates the next 2 - 4 years of company operation.

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